

RESOURCE PARTNER CALENDAR

May 2024



May 6th - 10th

Thursday, May 9

12:00 - 1:00 PM

Communities Unlimited - The Financial Statements: Understanding the P & L

Location: Online

Do you want to understand the Profit & Loss Statement and the story it tells about your business? Join us as we discuss the difference between bookkeeping and accounting (one involves data entry the other, business analysis), the elements of the income statement, the difference between cash and accrual accounting, and finally, we'll explain just what the heck depreciation and amortization are!

May 13th - 17th

Monday, May 13

2:00 - 4:00 PM

APEX - Advocacy and Government Affairs Educational Forum

Location: Rogers

Calling all entrepreneurs, innovators, and small business owners. Get ready to dive into the dynamic world of Government Contracting alongside a powerhouse panel of local leaders. Whether you're a seasoned pro or just dipping your toes into the contracting pool, this event is tailor-made for you. Unlock the Secrets of Government Contracting: Discover insider tips and tricks from our esteemed panelists as they share their expertise in navigating the intricate landscape of government contracts.

Tuesday, May 14

10:00 - 11:30 AM

ASBTDC - Funding Your Business: Loans, Grants and Other Options

Location: Crossett

Do you need funding to start a business or expand your operations? Are you interested in how to get a business loan? Want to know the truth about small business grants? This seminar is designed to help you separate fact from fiction when it comes to business funding. The seminar will cover specific grant and loan programs and other financing options for both startup and existing businesses.

Wednesday, May 15

9:00 - 10:00 AM

APEX - Marketing to the Government (May 29th - Matchmaking Event Pre-Workshop)

Location: Online

This training provides an overview and best practices for understanding government buyers' needs and communicating your company's value proposition. Topics include the role of certifications, vendor registration sites, market research sources, and marketing tools specific to the government marketplace. This information will be especially useful for those attending the May 29th Minority and Woman-Owned Matchmaking Event hosted by the Arkansas Economic Development Commission. You only have one chance to create a good first impression when you meet government buyers. With proper preparation, you can come away with good contacts, valuable insights, and business leads.

RESOURCE PARTNER CALENDAR

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Thursday, May 16

12:00 - 1:00 PM

Communities Unlimited - Financial Statements: Understanding the Cash Flow Statement [↗](#)

Location: Online

The Cash Flow Statement, it's the little brother to the P&L and Balance Sheet, but just as important in telling the story of your business. Want to understand how to read a Statement of Cash Flows and what it means for your firm? Join us as we discuss the elements that make up the cash flow statement and, most important, how to plan for your cash flow.

Thursday, May 16

2:00 - 4:00 PM

APEX - Readyng Your Business to Contract with the Government [↗](#)

Location: Rogers

Did you know that cities, counties, universities and colleges, states, and the federal government all contract with small businesses for services and every type of product or good? In this free workshop presented by the Arkansas APEX Accelerator, in partnership with Startup Junkie and the Harrison regional chamber of commerce, you will learn how to diversify your revenue and customer base by expanding into sales with the government via the bidding and contracting process.

May 20th - 24th

Wednesday, May 22

10:00 - 11:30 AM

ASBTDC - Financing Your Business [↗](#)

Location: Russellville

If you need money for your business, join us at this in-person workshop, as we explore different sources of capital including loans, grants, and alternative financing options.

May 27th - 31st

Wednesday, May 29

8:00 AM - 4:30 PM

AEDC - Matchmaking Event: Connecting Minority & Woman Owned Businesses with Government Buyers [↗](#)

Location: Little Rock

This class is for established businesses interested in selling to the federal government. The Matchmaking Event is a resource and networking opportunity for minority and women-owned businesses and local, state, and federal government buyers across Arkansas. This is a one-day event to help minority and women-owned businesses match with private and public sector buyers for contract opportunities. Registrants will have 15-minute, pre-arranged matchmaking appointments that would be otherwise difficult to schedule independently. Registration is free for buyers and \$15 for sellers. Whether you are a buyer or a seller, please make sure you register.

RESOURCE PARTNER CALENDAR

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Thursday, May 30

3:00 - 6:00 PM

ASBTDC - Start Up Crash Course

Location: Little Rock

Launch your business with confidence by attending this all-inclusive seminar that merges the essential components of our “Starting a Business in Arkansas” and “How to Write a Business Plan” seminars. You’ll learn about local resources, support available to entrepreneurs in the state, and how to construct a well-organized and captivating business plan that’ll serve as a guide throughout your entrepreneurial journey.

Mayo • Spanish Language Events

Martes, 7 de Mayo

9:00 - 10:30 AM

ASBTDC - Impulsa Tu Futuro Con Estrategias/ Boost Your Future With Successful Strategies

Ubicación: Bentonville

¿Quieres convertir tu pequeño negocio en un gran éxito? Únete a nosotros en “Impulsa tu Futuro con Estrategias de Éxito” Te enseñaremos cómo manejar mejor tu dinero, desde cómo aumentar tu crédito hasta cómo ahorrar e invertir para el futuro de tu empresa. No es necesario ser un experto en finanzas para expandir tu negocio; solo necesitas las herramientas y consejos que te ofreceremos.

Do you want to turn your small business into a big success? Join us at “Boost Your Future with Successful Strategies”. We will teach you how to manage your money better, how to increase your credit, and how to save and invest for the future of your company. You don’t need to be a finance expert to grow your business, you just need the tools and advice.

Martes, 7 de Mayo

9:00 - 10:15 AM

Conexión de Negocios Latinos - Mixer de Negocios / Business Mixer

Ubicación: Rogers

Lugar: Dance With Me Studio by Aura, 210 E. Chestnut St, Rogers, AR 72756

Este evento de Networking Bilingüe es para continuar creando nuevas conexiones, crear confianza y construir una red de apoyo para todos los miembros de la comunidad.

This bilingual networking event is to continue to create new connections, build trust, and also to create a network of support within the community.